

ALSO SMART FRIDGES AND STYLISH AIR CONDITIONERS

INDIA  
TODAY

APRIL 2015

# HOME

SUMMER SPECIAL



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## COLOUR POP

Experiment with a vivid summer palette this season

**ROOSHAD SHROFF, 33, Mumbai**

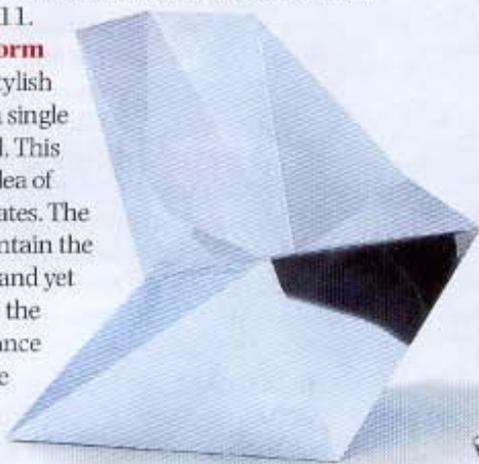
Rooshad Shroff did his undergraduate and graduate studies in architecture at Cornell University and Harvard University. He has worked with acclaimed architects like OMA\_NY/ REX NY and Zaha Hadid in London. He founded Rooshad Shroff, a multi-disciplinary design and research studio in 2011.

**Function follows Form**

Titled Chair 01, the stylish seat is created using a single sheet of stainless steel. This originated from the idea of origami and folded plates. The challenge was to maintain the thinness of the chair and yet retain the firmness of the folds, in order to enhance the rigidity, and create some form of design motion.

Price on request

At 302 Dalamal Chambers, 29 New Marine Lines, Mumbai



**SUJAY DAS, 31, Kolkata**

Sujay Das' passion for photography, graphics and Indian craft, led him to push the design envelope. After graduating in architecture from Jadavpur University, Kolkata he joined the National Institute of Design (NID), Ahmedabad for further studies in the field of industrial design. Currently he is working with Bangalore-based furniture startup Livspace.com.

**Sleek Design** Shown here is the Iktar, an accent chair, which can also be used as a stool. Two extensions from the back pole provide back support, and can be used as a hanger, too. The name Iktar is derived from 'ektara', a single string folk instrument, used by 'Bauls', folk singers of Bengal. Ergonomically designed with minimum back support, following the form of an ektara, the simplicity of design reveals Das' Scandinavian sensibilities.

Price on request

Connect with him by appointment only. Mail [sujaay.d@gmail.com](mailto:sujaay.d@gmail.com)