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ROOSHAD SHROFF

Products by the EDIDA India Designer of the Year 2017's studio always go beyond boundaries

After completing his Masters in Architecture from Harvard University, Rooshad Shroff founded his eponymous multi disciplinary design and research studio in 2011. Fulfilling his aim to craft bespoke pieces of furniture, he has made a mark in several aspects of design from furniture and product development to interiors design. Shroff continues his pursuit to surprise and elevate furniture, going beyond the ordinary. There isn't a material that this multifaceted creative hasn't experimented with. The Mumbai based designer won the EDIDA Designer of

the Year at the 16th ELLE DECOR International Design Awards in 2017 and is best known for reinventing traditional Indian techniques to fabricate one-of-a-kind pieces for discerning clients.

