

HOME & DESIGN

VOLUME 5 NO 5 ₹ 250

# TRENDS



FORM  
AND  
FUNCTION

STARRING

- AANCHAL GOEL
- ADVAITA MATHUR
- AJAY SHAH
- AKSHAY SHARMA
- AMBALAL BROTHERS
- ANJALI MODY
- ARADHANA ANAND
- ASHISH JAIN
- AVENISH JAIN
- AVNI SEJPAL
- AYUSH KASLIWAL
- BOBBY AGGARWAL
- GAUTAM SINHA
- GUNJAN GUPTA
- HARDIK GANDHI
- HARKARAN GREWAL
- JOSHUA HISHEY
- KALLOL DATTA
- MANISH JAIN
- MIHEER FYZEE
- MIKE KNOWLES
- NAVYA AGGARWAL
- NEERAJ AJWANI
- RANJAN BORDOLOI
- SAHEJ BHATIA
- SAIF FAISAL
- SANDEEP SANGARI
- SHANOO BHATIA
- SHWETA MEWARA
- SOHEL CONTRACTOR
- SUBI SUMAN
- SUGANDH KUMAR
- VIKRAM GOYAL
- VRINDA MATHUR
- & MORE

DESIGNERS' DIGEST

*make  
for trends*

WITH DIVYA THAKUR,  
ROOUSHAD SHROFF & SOME  
MORE OF INDIA'S BEST  
PRODUCT DESIGNERS



20,000 SQUARE FEET OF STRIKING  
CONTEMPORARY SPACES



motifs, but to make the object with the know-how specific to India, which could then morph into any aesthetic."

#### TEXTURAL INTERPLAY

While he shies away from artificial materials that are forced to look real, he loves the feel of leather and prefers the texture of hand-woven fabrics over silk. Matte finishes and stone as a form, play the trump cards in his design language. Not particularly impressed with Post Modern design style, he says, "I wish I was born in the Art Deco period."

With every project he takes on, Shroff has both inspirations and aspirations. "My favourite corner in a space is the balcony. Watching the sunshine cast its stories on the balcony inspires me." He follows no standard, no specific colour palette, but loves to play with shades of grey to build his canvas on.

Heavily invested in the national architecture and design discourse, Shroff emphasises the need of a contemporary arts museum in India. He says, "We need a museum that can be an architectural expression, and much more."

#### IF YOU HAD TO RESTORE ONE HERITAGE PROPERTY, IT WOULD BE...

The Art Deco buildings along Marine Drive.

#### ONE DESIGN STUDIO YOU WANT TO BRING TO INDIA

Campana Brothers



The embroidered C-Chair, with cantilevered wood, and the marble Bulb, with a 6mm thin bulb for light to pass through, push the limits of materials, and also create a new technique of production.



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The design principle that has been part of my language is process and material investigation.

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The modern-India design sensibility is about embracing Indian roots and developing a unique narrative, where traditional craftsmanship meets contemporary brilliance.

