

Exploring Design

Focusing on the handmade

In a world where progress is defined by technology, architect Rooshad Shroff declares the importance of craftsmanship in the legacy and evolution of design. In his debut show titled 15,556 held recently in New Delhi, Shroff displayed his latest collection of handcrafted design. The title of the show represents the number of man hours that were put into creating his line of handmade furniture, made using legacy techniques like embroidery, joinery and carving.

Architecture+Design features some of the designs from his new collection —



Embroidered C-Chair

Made using 5,600m of cotton thread using zardosi embroidery – French knot technique. All wooden pieces are made using traditional joinery techniques which helps dismantle and flatten all pieces for ease of shipping.



Embroidered C-Bench

This bench with zardoosi embroidery is made using recycled old Burma teak wood. The collection of embroidery looks at semi-precious stones/lagates as a graphic reference



Cantilevered Coffee Table

This coffee table with a glass top is made using coloured sanding technique. The glass is painted with PU paint and layers of lacquer for gloss



Rooshad Shroff

Rooshad Shroff Architecture + Design (RS A+D) is a multi-disciplinary design and research studio. Founded in June 2011 in Mumbai by Rooshad Shroff, the architectural practice predominantly dedicated to the realisation of spaces soon developed its own design department, operating at nano-scales crafting bespoke furniture, products and materials. Using traditional Indian techniques and making it a point of honour to re-actualise the handmade, it became a reference within the design world for highly sophisticated pieces. Rooshad Shroff received his undergraduate degree in Architecture at Cornell University where he was awarded the Edward Palmer York Memorial Prize for Outstanding performance in Design, as well as the Michael Rapuano Memorial Distinction in Design Award. His graduating thesis was later exhibited as part of the Emerging Talents, Emerging Technologies Exhibit at the Beijing Architecture Biennial in 2006.



Heart Tables

Like the totem stools, these are also monolithic blocks of white Makrana and black Bhesilana marble carved into side tables



Pringle Table

This circular dining table has also been made using coloured sanding technique



Scoop Tables

Cubes of monolithic blocks of white Makrana and black Bhesilana marble carved into side tables. ✚