

INDIA
TODAY

MARCH 2016

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ARCHITECTURE SPECIAL

for sale. To be circulated free
in Chennai, Bangalore and
the dated March 28, 2016.

ROOSHAD SHROFF
34, MUMBAI

After graduating from Cornell University in Architecture and gaining a Masters at the Graduate School of Design at Harvard University, Rooshad Shroff has worked with several acclaimed architects like OMA_NY/ REX NY and Zaha Hadid in London. He started Rooshad Shroff Architecture + Design, a design studio for custom made spaces and bespoke furniture pieces in 2011.

Freeze Frame Shroff found inspiration for this product series, titled Frozen Motion, from the idea of capturing motion at its most beautiful point. Using a specific ink consistency and a special pouring process (when the resin is nearly set) results in the vibrant pattern. The entire piece is completely transparent; the form is kept absolutely simple, tending towards a monolithic appearance where the focus is drawn towards the act of the ink dissolving. Presently, the collection has just a side table and two chairs.

PRICE on request

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