

decoration

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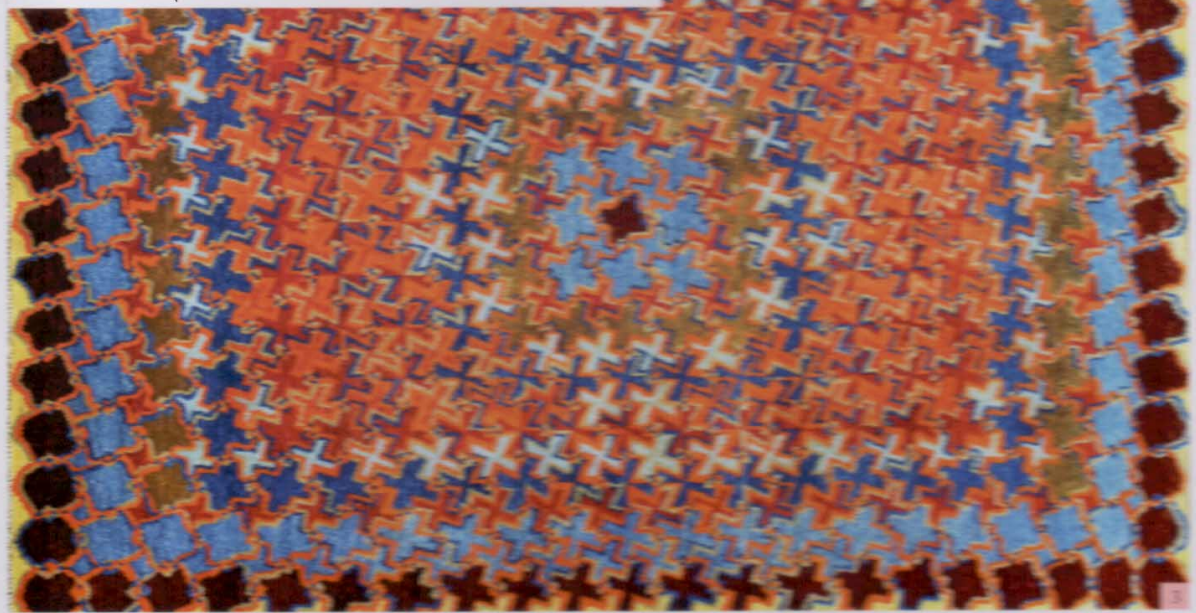
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COCOON RUGS

Rooshad Shroff's Tessellations collection highlights a blend of Geometric, Moorish and Islamic patterns which has been infused with bright and complementary colours and has been teamed up along with numerous patterns to create the following designs:

1. Croquis
2. Frieze
3. Houndstooth

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An Artisan's Touch

Rooshad Shroff has designed a show flat for Oberoi Exquisite project that showcases an individualist style and charm





Sophisticated interiors of Oberoi Exquisite show flat



ROOSHAD SHROFF



The furniture and lighting work together to give an illusion of space maximisation

When renowned designer Rooshad Shroff was enlisted to design a show flat for Oberoi Exquisite, he gave the show flat a life of its own. The display apartment exudes an individualistic appeal with its hand-carved forms and textures. Shroff, who is well-known to celebrate local artisan and craftsmanship through his designs, has created an ambience that follows a continuous theme throughout.

Each piece of furniture and ware was customised for the client. Either those were locally crafted or created on site. The furniture are handmade, assembled without any screws and can be easily dismantled. The designer has sourced

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marble, leather and other natural materials that create a fine palette of plush materials in a prim setting. "The design has a mass appeal," states Shroff.

The furniture and light in a cantilevered form give an illusion of space maximisation. "There is so much space and there were infinite possibilities of what could be done within that space," avers he. His critically acclaimed C-series chairs can be seen in the living room. The beautiful marble carved tiles behind the dining room stands out while the chandelier above the dining table, sourced for MONA New York, becomes a focal point in the room.

The project was completed in late 2014 and celebrates the work of the craftsmanship. 