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## Cool decor ideas from new age designers



The new age design maestros with their creations, which the lab is featuring

Imagine a 'roadblock bench' or an 'iktar chair'! These are among the cutting edge ideas brought to the table by cool designers as part of Godrej Design Lab, a unique project initiated in the home decor space. It aims at challenging bright minds to create futuristic furniture designs which, once selected, will be transformed into actual products. The company will also collaborate with the shortlisted designers to develop prototypes of their ideas and showcase them at the mega annual design event, India Design ID 2015, in Delhi this month.

The lab was conceptualised to appeal to young de-



Navroze Godrej

signers with at least five years of experience. This contest gives them a chance to kickstart their careers. It also serves as an opportunity for Indian designers to work with experienced industry profes-

sionals at Godrej, to refine and build beautiful products for the home.

The designers whose creations are being featured in the lab are:

- Sahil and Sarthal – Pebble Chair
- Rooshad Shroff – Chair
- Lavanya and Harpreet – KVIKK Wall Shelf
- Nida Mahmood – Wall Plates and Toaster
- Ishan Khosla – NYPD Roadblock Bench
- Anu Tandon – Chair and stool
- Sujay Das – Iktar Chair and Bongo
- Saif Faisal – String Table and Alhazen LED Task Lamp.

The company has gone from locks to unlocking the potential of industrial design. In 1897, Godrej started its journey with the manufacture of high quality locks. Says Navroze Godrej, executive director, strategy and innovation, Godrej & Boyce, "Innovation is the key factor in our survival and success, and in unlocking the untapped potential in markets." Currently, they feel, the design scene is evolving, and is as diverse as the culture and colours of India.

Visit: Design Pavilion – Installation and Trends at the ID 2015, NSIC Exhibition Grounds, Okhla, New Delhi.  
Dates: February 13 to 15, 2015  
Timings: 10am to 7pm. Last entry at 6pm

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## Painting Gods in oil on canvas



Dr Karan Singh with Shalini Srivastava

An eclectic exhibition of oil paintings on canvas of artist Shalini Srivastava, titled Samarpan and dedicated to Ganesha, Shiva, Krishna and Buddha – The Enlightened One, was inaugurated by Dr Karan Singh, Member of Parliament, on February 2 at the AIFA, Rafi Marg, Delhi. The exhibition attracted personalities from all walks of life – artists, art connoisseurs, celebrities, dignitaries, diplomats, critics, the media and art lovers. This was Shalini's fifth solo oil painting exhibition. Earlier, she had three exhibitions in Goa and the fourth one in Delhi. The artist has deftly used various shades of bright colours to create her artwork.

Shalini had started her artistic journey by drawing pencil sketches and graduated to oil paintings as a professional, fuelled by her intense interest, sheer hard work and dedication. She was born and educated in Lucknow and is the mother of three supportive children, who have been a great source of inspira-

