

FREE WITH THE APRIL-MAY 2015 ISSUE OF ELLE DECOR. NOT TO BE SOLD SEPARATELY

What you missed: Reporting from the 3rd edition

# ELLE DECOR

DESIGN  
AND STYLE  
TRENDING  
NOW

## INDIA DESIGN ID 2015

**Hot at Exhibit ID**  
COLOUR SPOTTING,  
REFLECTING THE OUTDOORS,  
BEST OF BEDS, SURFACES,  
LIGHTING & FURNITURE

**ID Satellite**  
LAUNCHES &  
COCKTAILS AT  
100 STORES  
ACROSS 5 DESIGN  
DISTRICTS

**Where the Icons Converged**  
FUMIHIKO MAKI, GIULIO CAPPELLINI,  
PATRICIA URQUIOLA, PAOLA NAVONE &  
OTHER GREATS SPEAK AT ID SYMPOSIUM



# EXHIBIT ID TALENT

## SAIF FAISAL

**He is...**An industrial designer with a degree in architecture from RV School of Architecture, Bengaluru.

**His big ideas** Alhazen LED Task Lamp, an eco-friendly LED fixture with a very light wood base and String Table, with a single thread that keeps its components all together.



## ROOSHAD SHROFF

**He is...**A Mumbai based multi-disciplinary creative who studied architecture at Cornell University, New York and Masters at Graduate School of Design, Harvard University, Massachusetts.

**His big idea** Chair 01, a geometric metal seater produced from a single sheet and pays an ode to origami and folded plates.

